



The Antigua and Barbuda Olympic Committee

Present

1st Advanced Sport Management Course

Olympic Solidarity and The Antigua and Barbuda Olympic Committee have joined to provide a unique opportunity for Olympic Sport Organisations, including the National Olympic Committee, National Associations, and organisations responsible for the development of Olympic sport to expand their managerial skills and core competencies while gaining a recognised professional certification in the international sporting community and beyond.

What is the Advanced Sports Management Course?

The Advanced Sports Management Course will allow participants to expand their managerial skills and strengthen their capacity to implement successful programmes while actively contributing to a unique learning community. By developing and presenting case studies, sharing experiences, and studying the material presented in the text, course participants will learn how to implement change and ultimately manage their organisations more effectively.

What Are the Requirements for Participants?

Advanced Sport Management Courses are designed for volunteers and paid staffs that falls into two categories.

First, participants should be of the executive level at the National Olympic Committee, National Associations and other bodies responsible for the development of sport. As individuals involved at a senior level in the management of OSOs, their expertise and experiences will contribute to the learning that can be gained from the course. Participants at this senior level will be able to complete the case study work and presentations that are a key part of the courses.

Second, participants may be less senior members of staff or volunteers who have responsibility for managing projects in the OSO. Should such a participant attend the ASMC it is essential that their attendance is fully supported by senior/ executive staff and the executive committee. This is to ensure that the participant has the mandate to apply the course material to their OSO situation which is likely to bring about change in the organisation. If they are not able to do this they will be unable to complete the ASMC and such a participant will need to be fully supported by senior staff.