



Your guide to **antigua.** Get *inspired.*

Antigua Nice Ltd. regularly publishes newsletters to extend promotional activities for our advertisers. These include:

The weekly **What's On** Newsletter, filled with features on our advertisers. New advertisers and big events are listed in the What's Hot section, while weekly and special events, restaurant specials and sporting events are in the Weekend Wrap Up. Other regular columns include Save the Date, Tours, Specials, What's In Store, and News.

The newsletter is sent every Thursday afternoon to a subscriber list of over 5,500 names. We also promote it through posts on the Antiguanice and Antigua Business Network Facebook page and other social media, and our Home page the day after it is published.

The monthly **Real Estate Newsletter** containing overview articles on special themes such as Villa Specials for Sailing Week or Best Villas for Families features on related topics such as interior design or construction, and highlights of recent new properties for sale, villas for rent, and other real estate news.

This newsletter is sent out on the third Friday of the month to a subscriber list of over 6,000 names, and it is promoted on the Antiguanice and Antigua Business Network Facebook pages and other social media, and on the Antiguanice site Home page.

The **Antigua Yachting Insider** (AYI) is published 18 times per year for the international yachting community, and contains articles on local, regional and international yachting events and topics. The monthly frequency is increased during the peak yachting season from

AYI is sent the fourth Friday of the month to over 6,000 subscribers, as well as being promoted on the Antiguanice, Antigua Yachting Insider, and the Antigua Business Network Facebook pages and other social media. It is also featured on our home page the day after it is published.

Sponsors of the newsletters are given a Banner Ad in the newsletter, a Banner Ad on the appropriate category pages of the website, and guaranteed coverage in the newsletter.

Newsletter Sponsorship	1 year	6 months	3 months	1 month
What's On Newsletter (52 issues per year)	\$19,200	\$10,200	\$5,400	\$2,000
Real Estate Newsletter (12 Issues per year)	\$9,600	\$5,100	\$2,700	\$1,000
Antigua Yachting insider (18 issues per year)	\$12,060	\$7,650	\$4,050	\$1,500

To arrange for advertising or if you have questions, please call (268) 561-0405, or via email at inquiries@antiguanice.com