

## ***Sea Moss Farming & Production Workshop***

***March 29 Th and 30 Th***

***Fisheries Conference Room***

<b>Time</b>	<b>Activity</b>	<b>Presenter</b>	<b>Curriculum</b>
	<b>Day One (1), March 29,2011</b>		
	<b><i>Start of Workshop</i></b>		
<b>9:00 am</b>	<i>Welcome &amp; Opening</i>	<b>Mrs. Cheryl Jeffrey-Appleton</b> <i>Chief Fisheries Officer</i>	Participants are expected to assemble at the Fisheries Division Meeting Room and will be sensitized to the objectives of the workshop; and be briefed on the approaches and the methods to be used in conducting the workshop.
<b>9:15 am</b>	<i>Background to Workshop</i>	<b>Mr. Foster Derrick</b> <i>Facilitator/Sea Moss Farmer/Entrepreneur</i>	
<b>9:30 am</b>	<i>Registration &amp; Administrative Arrangements</i>	<b>Mr. Hilroy Willett</b> <i>OPAAL Consultant/Sustainable Livelihoods Coordinator</i>	This will enable Participants to submit registration forms as circulated and/or to complete such. Also to advise Participants on the logistics and administration of the workshop.
	<b><i>Session One (1)</i></b>		
<b>10:00 am</b>	<i>Field Exercise &amp; Practical Training</i>	<b>Mr. Foster Derrick</b> <i>Facilitator/Sea Moss Farmer/Entrepreneur</i>	Participants will travel to Seaton's Bay. This session will be used to introduce participants to the on-hands skills, the methods and resources (inputs) involved in cultivating Sea Moss in the marine environment. Participants are expected to dress (attire) so appropriately to undertake this field exercise. A lunch break will be taken during the Field Exercise.
	<b>End of Day One (1)</b>		

	<b>Day Two (2) March 30, 2011</b>		
	<b>Session Two (2)</b>		
<b>9:00 am</b>	<i>Entrepreneur's Experience in Sea Moss Farming and Production</i>	<b>Mr. Foster Derrick</b> <i>Facilitator/Entrepreneur</i>	Participants will be informed on the status of the Sea Moss Industry-Its Challenges, Prospects, Issues and Opportunities as means for Sustainable Livelihood.

<b>10:30 am</b>	<b>Session Three (3)</b>		
	<i>Investment Planning &amp; Business Management-The Socio-Economic Benefits of Sea Moss</i>	<b>Mr. Paul Bacchus</b> <i>Executive Director National Development Foundation (NDF)</i>	This session will afford the Participants to get to know and to appreciate the importance and value of Planning for and Managing of Small Businesses particularly as they relate to the Starting Up of micro-enterprises and, as well as the Sourcing of funding and technical assistance for such businesses. It will also attempt to expose Participants to the Social, Financial and Economic benefits that could be gained from investments in the Industry.
<b>12:00 pm</b>	<b>LUNCH</b>		
	<b>Session Four (4)</b>		
<b>1:30 pm</b>	<i>Sea Moss Products &amp; Processing</i>	<b>Mr. Foster Derrick</b> <i>Processor &amp; Entrepreneur</i>	Participants are to become aware of varying ranges of by-products that can be derived from Sea Moss and the types of consumption of the product. It will also deliver insights into processing, handling and storing. The presentation is also expected to address the issues of quality,
	<i>Quality Control, Standards and Food Safety</i>	<b>Mr. Lionel Michael</b> <i>Chief Health Inspector</i>	

			hygiene, adherence to prescribed procedures and practices as they relate to safety, compliance and certification.
	<b><i>Session Five (5)</i></b>		
<b>2:00 pm</b>	<i>Practical Applications of Sea Moss Processing and Quality Control</i>	<b>Mr. Foster Derrick and Mr. Lionel Michael</b>	This session is to directly expose participants to the hands-on skills, techniques, tools and Equipment, resources and ingredients being utilized in processing. It will also engage participants in product sampling, testing, packaging and labelling.
	<b><i>Session Six (6)</i></b>		
<b>4:30 pm</b>	<i>Evaluation and Closing</i>	<b>Mr. Foster Derrick, Mrs. Cheryl Jeffrey-Appleton, Mr. Philmore James and Mr. Hilroy Willett</b>	This session is to be a brief exercise to allow the facilitator, coordinators and participants to critique and assess the workshop.